



Project Reconnect

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Project Reconnect is a special strategy for institutions that focuses on assisting students with some college, but no credential to return to the institution to graduate. Project Reconnect includes research, planning, and direct student



Institutions across the country are focused on helping individuals re-enroll in postsecondary education. This is likely due to the fact that there are over 40 million individuals with some college, no credential (SCNC) in the United States. This population represents a large market that has already shown an interest in postsecondary education which, in theory, should make them easier students to enroll. However, these students come with many unique and interesting roadblocks to enrollment.

SCNC outcome indicators - re-enrollment, completion, and perseverance - declined from the 2020/21 academic year to the 2021/22 academic year, according to the National Student Clearinghouse Research Center. In total, over 864,000 SCNC students re-enrolled, 53,300 students completed their first-ever undergraduate credential the same year they re-enrolled, and 508,700 re-enrollees from

the previous year persevered into their second year. These represent one-year declines of nearly 80,000 re-enrollees, 7,000 completers, and 23,100 perseverers relative to the 2020/21 academic year.

Most SCNC students were younger than 35 at last enrollment. Potential completers and recent stop-outs were younger still. 24.6% of recent stop-outs were younger than 20 and over half of potential completers were in their early 20s (55.6%).

From registration holds (both academic and financial) to perceptions that they can't be successful in courses, institutions must provide robust support to help these individuals enroll. What follows is a guide to help you develop a strong strategy to engage, re-enroll, and support students with some college, no credential.

There are over
40 MILLION individuals
with **some college, no credential**
in the United States.



46.7 % of re-enrollees were between the ages of 25 and 34 .

STEP 2: IDENTIFY STUDENTS ELIGIBLE TO RETURN

After identifying the causes for stop-out and the personas of students who stopped attending, identify those students are the best candidate for return. Students with easily-solved issues are the easiest to re-engage.

- **Students with Small Financial Holds**
Students with small financial balances likely discontinued enrollment after being barred from registering for courses. This population is a primary population for re-enrollment, especially once you provide them solutions (see “Student Friendly Processes” below) to help address the small balance issue.
- **Students with Temporary Life Circumstances**
Review information from faculty and staff engagement, and exit surveys above on students who stopped due to temporary circumstances such as personal or family health, relocation, childcare, transportation, or other temporary circumstances. These students should be re-invited to return to campus.
- **Students Almost Finished**
Students who stopped out with one year or less of

STEP 4: BEGIN RE-ENGAGEMENT OUTREACH

After identifying students who stopped-out (and the reasons), creating a list of those eligible to return, and designing

PREVENTION PROCESSES

The campus has:

Yes No

- Audited the SAP process to develop new channels for early alert
- Audited the SAP process to develop new channels for stakeholder training
- Audited the SAP process to develop new channels for intervention promotion
- Developed a review process for students on a payment plan
- Created various interventions to serve students that are on a payment plan
- Implemented a process for reporting on students that have not registered for a future term and not applied for graduation
- Created outreach protocols to engage those students that have not registered for a future term and not applied for graduation
- Implemented a referral channel for faculty and staff to identify students at risk of dropping out
- Provided training for faculty and staff on how to engage with students that are discussing leaving the institution
- Created specific on-campus programming efforts targeted at students that have re-enrolled
- Offer academic support (tutoring/bridge program/prep-course session)
- Developed cohort opportunities for students to connect with other students that are re-enrolling at the institution

P R Outreach Campaign Planning

Institution Name:

What term are you targeting your students to return?

□

ADDITIONAL ENROLLMENT STEPS

11. In addition to re-applying and registering, what essential steps are required for students to re-enroll:

- Apply for financial aid
- Apply for housing
- Submit health records
- Submit transcripts
- Other
- Other
- Other

Are each of these steps clearly outlined with deadlines, required forms, and contact information for additional assistance?

- Yes No

ADMISSIONS INFORMATION

12. Admission website:

13. Admissions contact information:

Name: _____ Email: _____
Title: _____ Phone: _____

ACADEMIC ADVISEMENT INFORMATION

14. Is Academic Advisement Mandatory?

- Yes No

15. When does academic advisement open?

16. Academic advisement website:

17. Advising contact information:

Name: _____ Email: _____
Title: _____ Phone: _____

FINANCIAL AID

18. Do you want to include financial aid information in the communication to students?

- Yes No

If yes, do you have on-campus resources to assist with FAFSA completion?

- Yes No

If yes, please provide contact information including available times:

19. Financial Aid contact information:

Name: _____ Email: _____
Title: _____ Phone: _____

PERMISSION TO REFERENCE YOUR PARTICIPATION

Do you allow the use of the institution's name as a participant in Project Reconnect and the publishing of aggregated results of all participants, typically on a semester and/or annual basis.

- Yes
- No

If yes, please sign below.

Our institution agrees to participate in the above conditions for Project Reconnect.

Institution Name

Signature

Name

Title

Date

